

-
:
/ / :
/ / :

()

()

$P \leq /$

$(P \geq /)$

$(P = /)$



()

()

)

()

()

(

-
- 1- Jennings
 - 2- Active Sport Tourism
 - 3- Push Factors
 - 4- Pull Factors
 - 5- Constraints

...



.(,)

.()

.()

.(, , , ,)

()

.()

()

.()

.()

-
- 1- Sport Event
 - 2- Security and safe Constraints
 - 3- Financial Constraints
 - 4- Event Demographic Characteristics
 - 5- Jackson & Scott
 - 6- Zhang et al



() () () ()
() () () ()
() () () ()
() () () ()

//

1- White & Wilson
2- Delpy

...



//

(,)

()
()
()

(

()

.

1- Coefficient Alpa

...

/

.()

// //

(/) SPSS

,)

(

P ≤ /

(Ver) SPSS

/ ()

/

/ ± /

/ ± /

.(% /)



,(%)

. (% /)

/

/

. (/)

(

/

()

/

/

(/)

/

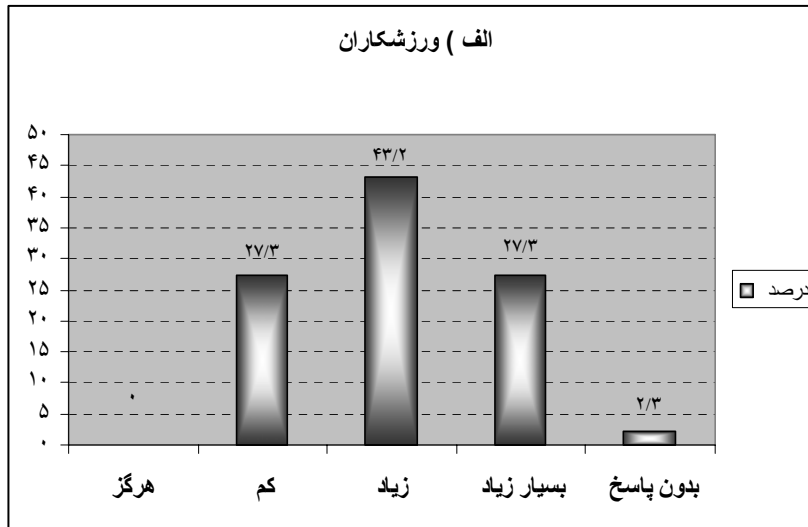
()

(/)

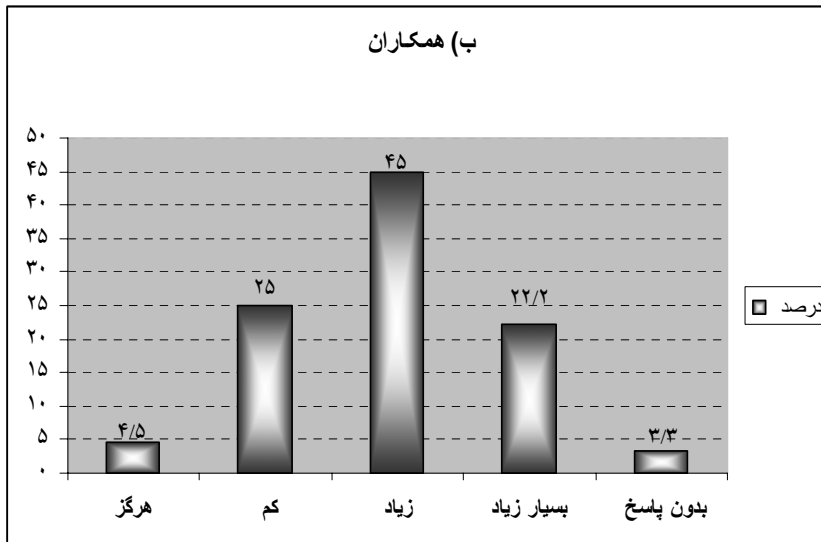
(

/

...



()



()



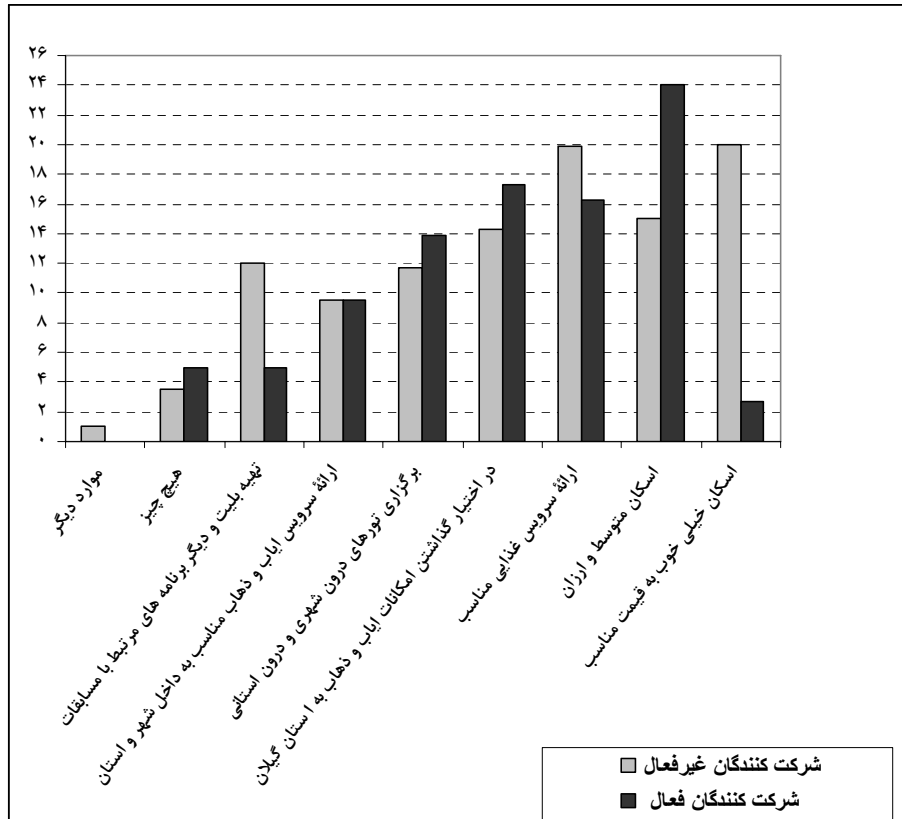
.(/)

.(/)

.()

.(/)

()





-

Sig	df	Chi-Square		
/		/		
/		/		
/		/		
/		/		
/		/		
/		/		
/		/		
/		/		
/		/		
/		/		

,

, /

.(P > /)

.(P = /)

,

.(P = /)

.(P ≤ /)

...

-

/	Correlation		
/	Sig.(2-Tailed)		
	N		
/	Correlation		
* /	Sig.(2-Tailed)		
	N		

$P \leq /$

*

(,)



.....

.....

.....

.....

.....

.....

.....

.....

.....

...



() .()

.()

.()

()

.()

()

.()

.()

()

()

.()

.()

1- Mayo et al

2- Stebbins



" "

.()

.()

.()

...



()

.()

()

()

.()

()

() .()

.()

-
- 1- Richards
 - 2- Gibson et al
 - 3- Rudman
 - 4- McPherson
 - 5- Bojanic

()

()

2. Alwxandris K., Carrol, B.(1997). "Demographic differences in the perception of constraints on recreational sport participation: Result from a study in Greece". *Leisure Studies*. Vol. 16, PP: 107-125.

3. Attle, S.(1996). "Tourist role preference and the development of life style profiles: Implications for market segmentation and tourist destination selection". *Unpublished Doctoral Dissertation, the University of Connecticut, Storrs*.

-
- ...
-
4. Blazey, M.A. (1987). "The difference between participants and non-participants in a senior travel programme". *Journal of Travel Research*. Vol. 26, PP:7-12.
 5. Bojanic, D., & Warnick, R. (1995). "Segmenting the market for winter vacations". *Journal of Travel and Tourism Marketing*, 4, PP:85-96.
 6. Braz, J.I. (2002). "Sport for all moves people around the globe: New perspective for tourism". *Journal of Asiana Sport for All*. Vol. 1, PP:47-52.
 7. Chalip, L., Green B.C., Veldn, L. (1998). "Sources of interest in travel to the Olympic Games". *Journal of Vacation Marketing*. 4, PP:7-22.
 8. Crompton, J., & McKay, S.L. (1997). "Motives of visitors attending festival events". *Annals of Tourism Research*, Vol. 24, No. 2, PP:425-439.
 9. De Knop, P., and Standeven, J. (1998). "Sport tourism : a new area of sport management", *European Journal for sport Management*, Vol, 5, No. 1, PP: 30-45.
 10. Delpy, L. (1998). "An overview of sport tourism : Building towards a dimensional framework". *Journal of Vacation Marketing*, 4, PP; 23-38.
 11. Faulkner, B., & Raybald, M. (1995). "Monitoring visitor expenditure associated with attendance at sporting events: An experimental assessment of the diary and recall methods". *Festival Management and Event Tourism*, 3, PP:73-81.
 12. Gibson, H., and Yiannakis, A. (1992). "Some correlates of the Sport Lover (Tourist) : A life course perspective (presented at the North American society for the society for the sociology of sport conference, Toledo, Ohio, November 4-7).
 13. Gilbert D., Hudson S. (2000). "Tourism demand constraints, A skiing participation". *Annals of Tourism Research*, Vol. 27, Issue 4, PP: 906-925.
 14. Hartzel, J. (1994). "National survey shows who's Going to the Olympic Games and How They'll Get There". Atlanta. GA. World Travel Partners.
 15. Jackson E.L., Scott, D. (1999). "Constraints to leisure". In: E.L. Jackson and T.L. Burton, Editors *Leisure studies: Prospects for the twenty-first century*. Venture publishing, State College, PA, PP: 299-321.
 16. Jennings, G. (1998). "Tourism research". John Willy & Sons Ltd. Australia.
 17. Kim N.S., & Chalip, L. (2003). "Why travel to the FIFA world Cup? Effects of motives, background, interest, and constrain, *Tourism Management*, Article in press.
 18. Kozak M. (2002). "Comparative analysis of tourist motivations by nationality and destinations". *Tourism Management* 23, PP: 221-232.

-
-
19. Levinson, D., Darrow, C., Klein, E., Levinson, M., & McKee, B. (1978). *"The seasons of a man's life"*. New York : Knopf.
 20. Mayo, E.J., & Jarvis, L.P . (1981). *"The psychology of leisure travel: Erective marketing and selling of travel services"*. Boston, MA : CBI publishing Co.
 21. McPherson, B.(1984). *"Sport participation across the life cycle: A review of the literature and suggestions for future research"*. *Sociology of Sport Journal* , 3, PP:213-230.
 22. Richards, G. (1996). *"Skilled consumption and UK ski holidays"*. *Tourism Management* , 17, PP: 25-34.
 23. Rudman, W. (1986). *"Sport as part of successful aging"*. *American Behavioral Scientist*, 29, PP: 453-470.
 24. Shaw, S., Bonen, M., McCabe, A., & John, F.(1991). *"Do more constrains mean less leisure?" Examining the relationship between constrains participation*. *Journal of Leisure Research*. Vol. 23, Issue 4, PP: 286-300.
 25. Stebbins, R. (1982). *"Serious leisure"*. *Pacific Sociological Review*, 25, PP:252-272.
 26. White, P., & Wilson, B.(1999). *"Distinctions in the stands : An investigation of Bourdieu's "habitus" , socioeconomic status and sport spectatorship in Canada*. *International Review for the Sociology of Sport*, 34, PP: 245-264.
 27. Woodside, A.G., & Carr, J.A. (1988). *"Consumer decision making and competitive marketing strategies : Applications tourism planning"*. *Journal of Travel Research* , 26(3), PP: 2-7.
 28. Zhang, J.J., Pease, D.C. Lam , E.T.C., Bellervie, L.M. Pham , U.L., Williamson, D.P., Lee J.T., and Wall , K.A. (2001). *"Sociomotivational factors affecting spectator attendance at minor league hockey games"*. *Sport Marketing Quarterly*, 10(1), PP: 43-56.
 29. Zhang, J.J., Smith, D.W., Pease, D.G., & Mahar. A.T. (1996). *"Spectator knowledge of hockey as a significant predictor of game attendance"*. *Sport Marketing Quarterly*, 5(3), PP;41-48.